

## SCREEN Project Manager UK

### Job Description & Person Specification

January 2020

#### Medical Aid Films & Context

Medical Aid Films (MAF) is an award-winning UK-based non-profit that brings together world-class health and medical expertise with creative film makers from around the world, developing innovative media to transform health and well-being in low income countries. Utilising new technologies and innovative media platforms, we use film and animation to cut through low levels of literacy, provide clear and engaging content that is medically accurate and culturally appropriate, and provide a cost-effective, sustainable and scalable way to empower health workers and communities with the skills and knowledge they need to save lives.

Since 2015 Medical Aid Films has partnered with the Zambian Ministry of Health DHMT in Serenje, eastern Zambia, to run a rural community film outreach project that screens MCH educational films each month. Health workers reported increased uptake of ANC and facility deliveries, more timely care-seeking for child sickness and an increase in men's involvement in MCH, due to the high number of men attracted by the screenings. In 2017 a qualitative study explored the effectiveness of these educational films in relation to knowledge and care around MCH with a particular focus on men's involvement. It confirmed the potential for scaling up the project, given the positive effects upon care practices and care seeking reported by communities and health workers, and recommended further consideration of additional film content on male involvement in MCH/ dedicated men's health issues, as well as increased M&E to determine the influence of the films, particularly any potential harms or reinforcing of harmful gender stereotypes.

At the same time, with support from consultants at Deloitte, MAF has developed an innovative and scalable film-screening model that enables vital health education to reach the remotest communities, addressing some of the reasons for delayed care-seeking (lack of knowledge of danger signs, symptoms and consequences of delay). The sustainable Bicycle Cinema model is underpinned by a thorough business case and finance plan.

#### The SCREEN Project

The SCREEN project is a three-year programme creating and disseminating health films in Zambia. Working in partnership with five organisations operating health programmes across the country, the project aims to significantly increase remote and rural Zambian communities' access to care by scaling up the dissemination of health education content addressing critical health gaps. Reaching approximately 250,000 people in rural and remote locations, this will bring measurable improvements in care seeking behaviour and practice, contributing to improved health outcomes.

Working collaboratively with the Zambian Ministry of Health (ZMoH) and several local partners, the project will: (i) increase the number of district ZMoH teams and partners integrating film content into existing health education and promotion initiatives; (ii) broaden the range of topics covered by health films; and (iii) pilot an innovative, market-based, sustainable film dissemination model, with potential to scale within Zambia and more broadly across multiple LMIC contexts.

#### Job Description

##### Purpose & Key Responsibilities

The role of Project Manager UK is a part-time (two days a week) position for 12 months, followed by 24 months as a one day a week position. The role will be based in Medical Aid Films London office, and is to provide management and oversight of the SCREEN project, including:

- Responsibility for overall project implementation according to project plans and deliverables
- Recruitment & line management of the (Zambia based) Project Manager Zambia (part-time, 4 days a week)
- Financial & budget management, including financial reporting to the donor organisation
- Coordination between implementing partners in Zambia, the MAF Production Team, and technical advisor partners on specific health topics
- Working closely with MAF Head of Evaluation & Learning to implement MEL framework and activities
- Liaison with the donor organisation where appropriate
- Compiling narrative & financial reports to donor requirements
- The role will require several trips to Zambia, of between 7-14 days per trip

**Accountability:** The post holder will be line managed by Medical Aid Films CEO.

## **Person Specification**

### **Essential skills and experience**

- Strong international project management skills and experience
- Experience of remote management of staff based in low resource settings
- Experience of partnership working with National and International NGOs in collaborative consortia
- Project finance management skills and experience, for example budgeting & expenditure reporting
- Strong understanding of Monitoring, Evaluation & Learning (MEL) and experience of implementing MEL activities as part of project management
- Capacity for creative problem solving and working flexibly within the constraints of working in low resource settings
- Demonstrable track record in producing concise and articulate reports on activity and results for both internal and external audiences
- Well organised and able to meet deliverables
- Ability to travel overseas

### **Desirable**

- Health communications experience
- Working in sub-Saharan Africa

## **Terms of appointment & How to Apply**

This is a part-time (two days a week) role, initially with a 12-month fixed contract, expected to be extended for a further 24 months. The role will be based at Medical Aid Films' office in Canary Wharf, London, with an immediate start date if possible.

Competitive remuneration will be offered depending on level of experience. Candidates must be eligible to work in the UK with no restrictions. Travel within the UK and abroad will be required.

Please apply with CV and a covering letter (maximum two pages, detailing how you fit the job description and person specification) to [finance@medicalaidfilms.org](mailto:finance@medicalaidfilms.org). Applications will be considered on a rolling basis till 31 January 2020, with interviews starting week of 20<sup>th</sup> January 2020.