

# MedicalAidFilms

## SCREEN Project Manager: Zambia

### Medical Aid Films & Context

Medical Aid Films (MAF) is an award-winning UK-based non-profit that brings together world-class health and medical expertise with creative film makers from around the world, developing innovative media to transform health and well-being in low income countries. Utilising new technologies and innovative media platforms, we use film and animation to cut through low levels of literacy, provide clear and engaging content that is medically accurate and culturally appropriate, and provide a cost-effective, sustainable and scalable way to empower health workers and communities with the skills and knowledge they need to save lives.

Since 2015 Medical Aid Films has partnered with the Zambian Ministry of Health DHMT in Serenje, eastern Zambia, to run a rural community film outreach project that screens MCH educational films each month. Health workers reported increased uptake of ANC and facility deliveries, more timely care-seeking for child sickness and an increase in men's involvement in MCH, due to the high number of men attracted by the screenings. In 2017 a qualitative study explored the effectiveness of these educational films in relation to knowledge and care around MCH with a particular focus on men's involvement. It confirmed the potential for scaling up the project, given the positive effects upon care practices and care seeking reported by communities and health workers, and recommended further consideration of additional film content on male involvement in MCH/ dedicated men's health issues, as well as increased M&E to determine the influence of the films, particularly any potential harms or reinforcing of harmful gender stereotypes.

At the same time, with support from consultants at Deloitte, MAF has developed an innovative and scalable film-screening model that enables vital health education to reach the remotest communities, addressing some of the reasons for delayed care-seeking (lack of knowledge of danger signs, symptoms and consequences of delay). The sustainable Bicycle Cinema model is underpinned by a thorough business case and finance plan.

### The SCREEN Project

The SCREEN project, funded by the Vitol Foundation, is a three-year programme creating and disseminating health films in Zambia. Working in partnership with five organisations operating health programmes across the country, the project aims to significantly increase remote and rural Zambian communities' access to care by scaling up the dissemination of health education content addressing critical health gaps. Reaching approximately 250,000 people in rural and remote locations, this will bring measurable improvements in care seeking behaviour and practice, contributing to improved health outcomes.

Working collaboratively with the Zambian Ministry of Health (ZMoH) and several local partners, the project will: (i) increase the number of district ZMoH teams and partners integrating film content into existing health education and promotion initiatives; (ii) broaden the range of topics covered by health films; and (iii) pilot an innovative, market-based, sustainable film dissemination model, with potential to scale within Zambia and more broadly across multiple LMIC contexts.

### Job Description

#### Purpose & Key Responsibilities

The role of Project Manager is a part-time position based in Zambia, and is to provide operational management of the SCREEN project, including:

- Management of the SCREEN project under the guidance of the UK-based SCREEN Project Manager including project planning, implementation, monitoring and evaluation and supporting narrative and financial reporting.

- Maintain strong relationships and communication with five implementing partner organisations including chairing a steering committee, facilitating coordination between partners on programming, and with the MAF Production Team on content creation
- Provide direct support to implementing partner Zayohub in the establishment of Bicycle Cinema pilots
- Working with MAF Head of Evaluation & Learning, UK-based SCREEN Project Manager and partner organisations to implement MEL framework and activities
- Support financial & budget management
- Represent the organisation externally and develop networks with other organisations delivering health interventions in Zambia
- Regular site visits to implementing partners including field visits to screening programmes
- Contributing towards narrative reports to donor requirements
- Regular reporting and supervision meetings with the UK-based SCREEN Project Manager.

**Accountability:** The post holder will be line managed by the UK-based SCREEN Project Manager.

## **Person Specification**

### **Essential skills and experience**

- At least five years' experience of project management within a development context including project planning, implementation, monitoring and evaluation and contributions to donor reporting.
- Experience of and sensitivity to communicating with multicultural and diverse audiences (including international, national and local NGOs, rural communities, health workers, Ministry of Health staff).
- Experience of planning, running, and facilitating effective meetings and workshops.
- Experience of monitoring budgets, local partners' activities and supporting financial and narrative donor reporting.
- Understanding of MEL and experience of implementing MEL/working with MEL colleagues to implement MEL as part of project management
- Willingness and ability to travel within Zambia and work irregular hours on occasions
- Effective workload management skills and ability to use initiative to solve problems
- Excellent spoken and written English.
- Good interpersonal communication skills and self-awareness
- Computer literacy in MS Office

### **Desirable**

- Experience of working in health communications
- Experience of being managed remotely

## **Terms of appointment & How to Apply**

This is a flexible part-time position, with an initial 12-month contract offered. The role is expected to be extended for a further 24 months at a reduced capacity. The role is envisaged as being based in Lusaka, however there may be flexibility in specific location within Zambia.

The salary is dependent upon experience.

Please apply with CV and covering letter (maximum two pages, detailing how you fit the job description and person specification) to [meghan@medicalaidfilms.org](mailto:meghan@medicalaidfilms.org) by **Monday 23rd of March**.

Remote interviews will be held week beginning 30<sup>th</sup> of March, with an approximate start date of mid-April.